

PRIDEFAMILYBRANDS



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FOR IMMEDIATE RELEASE

Outdoor Storage Accessories from Pride Family Brands Continue To Receive Attention from Retailers

Luxury handcrafted offerings from Pride include Versatile Storage Units in Multiple Designs.



Hollywood, FL -- The buzz created by Pride Family Brands, designers of luxury handcrafted aluminum casual furniture at the 2008 markets with the introduction of their line of woven aluminum outdoor storage units continues with much interest on the sales floors of specialty retailers.

Pride's customers this season are offering decorative and functional storage units in four unique design sizes. Created to complement the new Excelsior, Jakarta, Seville and Spanish Bay collections from Pride, the storage units incorporate a coordinating large scale woven aluminum motif in a fully welded construction.

"Our design team hit a home run with these pieces," said Rory Rehmert, VP Sales and Marketing for Pride Family Brands. "The retailers continue to be attracted to the designs and the functionality." The four sizes include a top-opening, oversized coffee table/trunk that includes Pride's specially designed non-pinch closure mechanism. A coordinating end/occasional table constructed to be 22" high includes a convenient side door opening. A taller third was designed with top and side openings to accommodate a refuse container or laundry hamper for poolside. The final piece in the line is an armoire/side board unit. The unit is 60 inches wide and 42 inches high and features front opening double doors with an adjustable interior shelf for multi-use outdoor storage.

For more information about Pride Family Brands and their distinguished lines of outdoor furniture visit www.pridefamilybrands.com or contact 954-735-9800.

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About Pride Family Brands -- For 30 years, Pride Family Brands has distinguished itself in the manufacturing of outdoor furniture. Innovation, state of the art manufacturing, and superior quality products are the trademark of Pride Family Brands and the reason Pride is recognized as a leader in the casual furniture industry.

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